



Bajaj Auto is the No. 1 Motorcycle manufacturer in November

- Bajaj Auto emerges as the #1 manufacturer in Total motorcycle sales (Domestic + Exports) for the month of November 2021.
- Total sales for November 2021 stand at 3.38 Lac units, buoyed by strong Exports.

Pune, December 2nd, 2021: Bajaj Auto Ltd., the world's most valuable 2-wheeler company, has sold 3.38 Lacs motorcycles in Domestic and Export markets combined in November 2021, becoming the highest selling motorcycle manufacturer for the month. Exports continue to power its sales performance, with November sales of 1,93,520 units being much higher than the next three competitors combined. Domestic sales stand at 1,44,442 units for the month of November.

Despite the challenging global macroeconomic environment and the overall motorcycle industry remaining subdued, Bajaj Auto continues to move forward and build on its strength of class leading products. With the recently launched Pulsar F250 and N250, Pulsar now straddles the full spectrum of sports motorcycles, from entry-level 125 cc to the top-end 250 cc models. In FY2022, global Pulsar sales crossed the 100K units a month mark thrice, with the year-to-date average being ~97K units. Platina sales in India doubled this year in a declining market, thanks to its strategy of offering differentiation in an otherwise commoditised 100cc segment, through features like the Electric-start, DTS-i engine and the ComforTec system. In the Exports market, Nigeria, Egypt & Mexico achieved their highest ever Motorcycle retail sales. In Latin America, Bajaj Auto further strengthened its leadership position in the Sports segment.

Commenting on this milestone, **Mr Rakesh Sharma, Executive Director, Bajaj Auto** said, "To be the top manufacturer in the most challenging conditions is a true reflection of Bajaj Auto's resilience and a consequence of our commitment to serve global customers through differentiated products and superior propositions. Our presence in over 70 countries has allowed us to deliver a steady performance despite the volatility in the environment."

About Bajaj Auto Ltd.:

With 18 million motorcycles sold in over 79 countries, the Bajaj brand is truly "The World's Favourite Indian". It is India's No.1 motorcycle exporter with two out of three bikes sold internationally carrying a Bajaj badge. The company is also the world's largest manufacturer of three-wheelers. Bajaj Auto is the first two-wheeler company in the world to have reached a market cap of INR one trillion and continues to be the world's most valuable two-wheeler company. It has been delivering products which are best in class design, technology and are built on uncompromised quality, for the past 75 years. The company's unwavering commitment towards the new product initiatives has made it future ready.